

FOR IMMEDIATE RELEASE

## **Annabel Heseltine joins First Eleven as Editor**

Annabel Heseltine has been appointed Editor of **First Eleven**, the highly regarded magazine for parents of pupils at independent schools.

It is Annabel's first role as Editor, having previously worked extensively in journalism and broadcasting, including for the *Daily Telegraph*, *Sunday Times*, *Economist* and *New Statesman*.

The mother of four young children, Annabel has a longstanding interest in education and says: "A good education is the most important gift we can give our children and the subject couldn't be closer to my heart. I am looking forward to showing our readers the opportunities that are available within the independent education sector.

"I want **First Eleven** to be seen as a forum for intelligent debate and discussion. The magazine will inform and inspire our readers so that they know they are giving their children the best education possible."

Written predominantly by parents for parents, **First Eleven** is known for its high quality features on subjects such as education, health, finance and lifestyle. It is distributed to the parents of pupils at leading independent schools and has an estimated 75,000 readers per issue.

Annabel is the daughter of Michael Heseltine, Chairman of Haymarket Publishing and former Deputy Prime Minister.

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**Annabel Heseltine**  
Editor of First Eleven magazine